



# TRADE MAGAZINES & TRADE SHOWS



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American Broadcasting Companies	Acquired	Hitchcock Publishing Company
American Broadcasting Companies	Acquired	Miller Publishing Company
Argus Publishing Company (BET Group)	Acquired	Cardiff Publishing Company
Argus Publishing Company (BET Group)	Acquired	E/W Communications Incorporated
Argus Publishing Company (BET Group)	Acquired	Farm Press Publications Inc.
Argus Publishing Company (BET Group)	Acquired	Hoffman Publishing Company Inc.
The Axon Group	Acquired	CRR Publishing Group
Bartex Publishing Company	Sold to	North American Publishing Company
Bobbin International/Bobbin Media	Sold	Bobbin Magazine and the Bobbin Show to Blenheim Exhibitions Group PLC

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Bofoers Publications Ltd.	Sold	Car & Accessory Trader to Haymarket Publishing Ltd.
Brandtree Limited	Acquired	Travel Editions Limited
Catalyst Communications PLC	Sold	British Plastics & Rubber and Making it with Plastics magazines to International Business Communications (Holdings) PLC
Compass Press Ltd.	Sold	Minicomputer News to East Midlands Allied Press PLC
Compass Press Ltd.	Sold	Artificial Intelligence, Desktop Publishing Today, Expert Systems User, and ICL User Magazines to Industrial Media Limited.
Connelly Exhibitions Inc.	Sold to	Reed-Macgregor Exhibitions, Inc.
Cottage Communications, Inc., publishers of Creative Products News	Sold to	Kalmbach Miniatures, Inc., a subsidiary of Kalmbach Publishing Inc.
Dealers' Digest, Inc.	Sold to	Extel PLC
Edipresse S.A.	Sold	Interavia S.A. to Janis Publishing Limited, a subsidiary of International Thomson Organisation Ltd.

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Empire Press Publications	Sold to	Cowles Magazine Group, a subsidiary of Cowles Media Inc.
Euromoney Publications	Acquired	The Insurance publications of Sterling Publishing Group PLC
Financial Planning Magazine	Sold to	Securities Data Co., Inc
Firehouse Communications, Inc.	Sold to	PTN Publishing Group
Gemini Publishing Group Ltd.	Sold	Community Pharmacy and Beauty Counter Magazines to Benn Brothers PLC
Gold Industry Magazine	Sold to	Sterling Publishing Group, PLC
Halcyon Business Publications, Inc.	Sold	90% of Area Development Magazine and related publications to Sterling Publishing Group, PLC
Hayden Publishing Co., Inc	Sold to	VNU Acquisitions, Inc.
Heartland Communications Inc. of Fort Dodge, Iowa	Sold	Computer Hotline to Link House Advertising Periodicals Ltd.
Highbury House	Acquired	Columbus

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Highbury House	Acquired	Nexus
Horton Publishing Company	Sold to	Cahners Publishing Company, a subsidiary of Reed International PLC
Industrial Heating Magazine	Sold to	Business News Publishing Co.
Industry Media	Sold to	Harcourt Brace Jovanovich
Ladbroke Group PLC	Acquired	United Trade Press
Lakewood Publishing Company	Sold to	Maclean Hunter Publishing Company
Maclaren Publishers Limited	Sold to	EMAP PLC
Mardev Group	Sold to	Reed Business Publishing Ltd.
MCM Ltd.	Sold to	Catalyst Communications PLC
MCM Publishing Limited	Sold	Energy Manager to EMAP PLC
Media Group Limited	Sold	Pocket Survival Guide to Harcourt Brace Jovanovich

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Miller Freeman	Sold to	United Newspapers PLC
PennWell Publishing Co.	Acquired	Laser Focus from International Data Group
PI Publishing Limited	Sold	Process Industry Journal to MCM Publishing Limited, a subsidiary of Catalyst Communications PLC
Plants, Sites and Parks, Inc.	Sold to	Billboard Publications, a subsidiary of Affiliated Publications, Inc.
Redwood Publishing Ltd.	Sold	The Hairflair Titles to Where To Go Ltd.
Reed International PLC	Acquired	Kiver Publications
Reed International PLC	Acquired	Security World Publishing Company
Timothy Benn Publishing	Sold	Magazine Week, UK Press Gazette and Bouverie Publishing, Ltd.
Travel Advisor	Sold to	Travel Magazine
Turret Press (Holdings) Limited	Acquired	Export Times
United Newspapers PLC	Acquired	Fleet Holdings PLC

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VNU	Acquired	B.P.I
Westbourne International	Sold to	AGB Research PLC
John Wiley & Sons	Sold	Continuing Education Magazines
Wootten Publications Limited	Sold to	United Trade Press Limited, a subsidiary of Ladbroke Group PLC



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