


ADVERTISING AND MARKETING SERVICES



Bradford Associates	Acquired	An 18% interest in C R Gibson
R H Bruskin Associates	Sold to	National Opinion Polls Inc., a subsidiary of Associated Newspapers Holdings PLC
Donahue & Associates Advertising Inc.	Sold to	Thompson Recruitment Advertising Inc., a subsidiary of J Walter Thompson
Holland Advertising Inc.	Sold to	Lamar Advertising of Beaumont Inc., a subsidiary of the Lamar Corporation
International Business Communciations PLC	Acquired	The Donoghue Oranization
Joint Marketing and Publishing Services Ltd	Sold to	Clive Greaves Associates Limited
KLP Investments Inc.	Purchased	Field Research Corporation
KLP Investments Inc.	Acquired	Metro Selinger Industries Inc.
London and Continental Advertising	Acquired	London and Provincial Poster Group Ltd. From Reed International PLC
London Newspaper Group	Sold to	Adscene
Lowe Howard Spink and Bell PLC	Acquired	Good Relations Group PLC

MAI PLC	Sold	1,868 Poster Sites to Dolphin International Limited
Metro Creative Graphics	Sold to	Associated Newspapers
Millward Brown	Sold to	WPP
Print, Promotions and Publicity Limited	Sold to	Clive Greaves Associates Limited
Specialist Publications (Regional) Limited	Sold to	Boase Massimi Pollitt PLC



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